

ILLUMINATE

A DIWALI CELEBRATION

SPONSORSHIP OPPORTUNITIES

October 24, 2024 | 6PM | Paramount Eventspace



THANK YOU

We're thrilled to welcome back **Illuminate: A Diwali Celebration**. Join us **Thursday, October 24** at Paramount Eventspace in support of Humber River Health, as we highlight the critical work of the **Schulich Family Medicine Teaching Unit**.

Thanks to the generous support of our sponsors, **over \$800,000 was raised for Humber River Health in 2023**. Your sponsorship has been vital to the care we provide in our community, but our work isn't finished. You're not just helping us provide the very best medical care, but also helping to advance equitable and inclusive care for all.

REVOLUTIONIZE HEALTHCARE

Humber River Health is working every day to light new ways in healthcare, and without our generous supporters, this work would not be possible. Caring for the underserved residents of North West Toronto across three sites, we are proud to have built a reputation as a trusted and innovative health services provider through our focus on patient and family-centered care.

In 2015, we opened North America's most digital hospital, home to healthcare innovations including Canada's first hospital Command Centre. We are committed to combining clinical expertise and technology to provide the best care possible; not only for our patients but also as a model for how we can transform care across the country.





SCHULICH FAMILY MEDICINE TEACHING UNIT

In 2023, Humber River Health opened our **Schulich Family Medicine Teaching Unit (Schulich FMTU)**, a pivotal step towards addressing the significant healthcare access challenges faced by our community. With a catchment of 850,000 and a shortage of Family Doctors, the need for accessible primary care has never been more critical. In fact, only 12% of our local population is enrolled to a family health team.

The Schulich FMTU is proudly training the next generation of Family Doctors from U of T's Family Medicine Residency Program, while also providing immediate access to primary care through Humber Family Physicians – already touching the lives of over 1,300 patients in our community!

Your support at Illuminate: A Diwali Celebration will help us reach our goal of serving over 9,000 net new patients by 2026.



Emerald Sponsor
\$50,000

EVENT DAY BENEFITS

- Two tables (total 20 guests), premium VIP location
- Dedicated table host during dinner service
- Gift for table guests to enjoy during dinner

FOUNDATION MARKETING BENEFITS

- Logo recognition in the HRH Foundation e-newsletter (11K subscribers)
- Exclusive logo recognition in HRH Foundation's annual print newsletter (1K+ donors)
- Exclusive logo recognition in the Inside Humber e-newsletter (4K physicians and staff)
- Company name on the HRH digital donor wall until March 2025

EXCLUSIVE ONSITE BRANDING OPPORTUNITY

- **Entertainment:** Keep our guests entertained throughout the evening as the Entertainment Sponsor. You will receive verbal recognition during entertainment announcements and your company logo will be displayed on digital signage during performances

EVENT PROMOTIONAL BENEFITS

Company logo/name:

- Prominent logo placement on event website
- Prominent logo placement on all print and digital event marketing and onsite materials
- Logo visible on your tables
- On-stage verbal recognition from Emcee
- Include a written message of support with representative photo and company logo to be included in presentation loop during event
- Tag on pre and post-event social media thank you posts



Gold Sponsor
\$25,000

EVENT DAY BENEFITS

- One table (total 10 guests), VIP location
- Dedicated table host during dinner service
- Gift for table guests to enjoy during dinner

FOUNDATION MARKETING BENEFITS

- Company name recognition in the HRH Foundation e-newsletter (11K subscribers)
- Company name recognition in HRH Foundation's annual print newsletter (1K+ donors)
- Company name recognition in the Inside Humber e-newsletter (4K physicians and staff)
- Company name on the HRH digital donor wall until March 2025

EXCLUSIVE ONSITE BRANDING OPPORTUNITY*

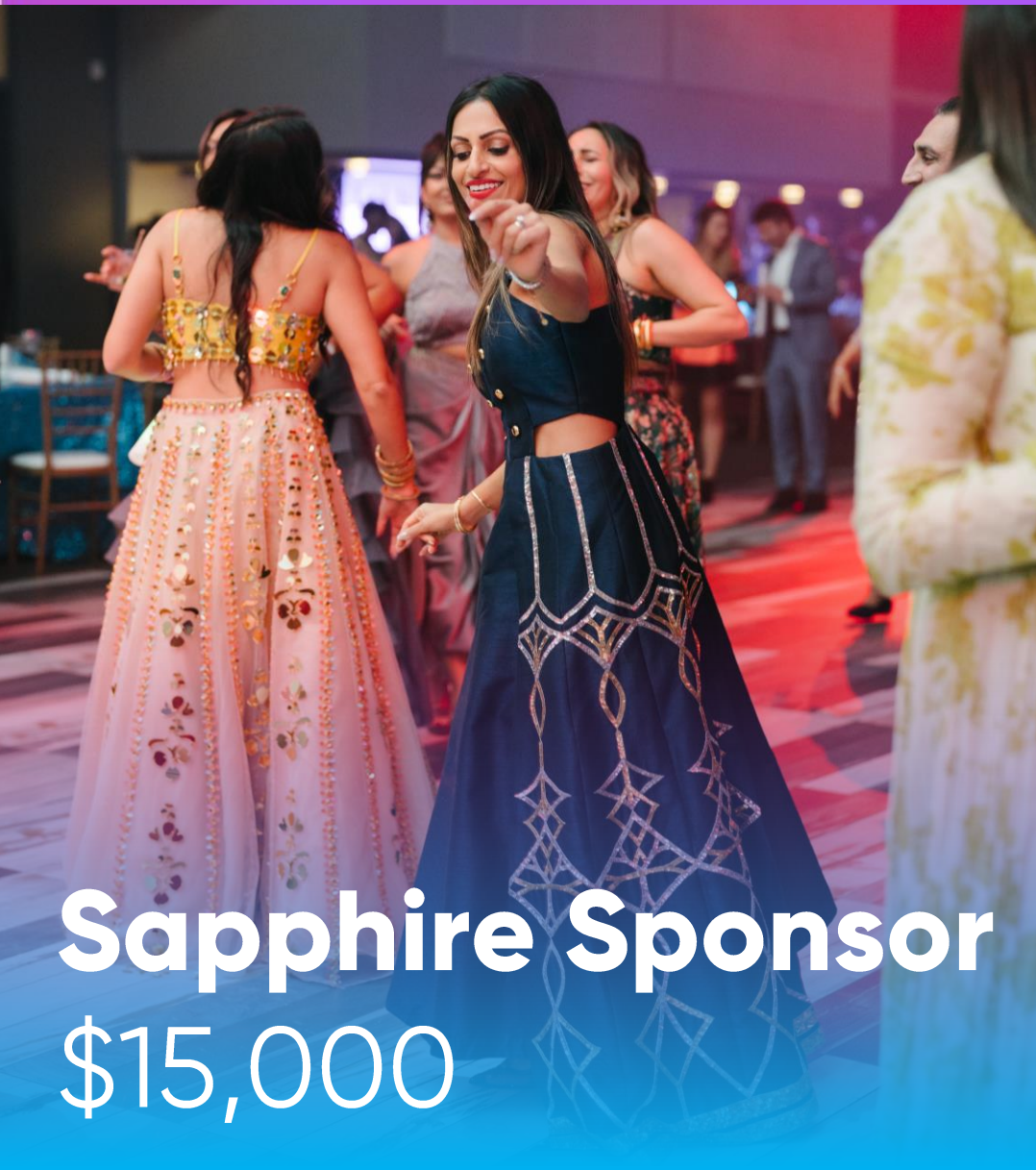
- **Registration:** Company logo on registration seating cards
- **Coat Check:** Company logo on coat check tickets
- **Dinner:** Company logo on dinner menu cards
- **Volunteers:** Company logo on volunteer shirts
- **Silent Auction:** Company logo on bidding website during the event

EVENT PROMOTIONAL BENEFITS

Company logo/name:

- Logo placement on event website
- Logo placement on all print and digital event marketing and onsite materials
- Logo visible on your table
- On-stage verbal recognition from Emcee

* Secure your top choice today!



Sapphire Sponsor
\$15,000

EVENT DAY BENEFITS

- One table (total 10 guests), prominent location
- Gift for table guests to enjoy during dinner

FOUNDATION MARKETING BENEFITS

- Company name recognition in the HRH Foundation e-newsletter (11K subscribers)
- Company name recognition in HRH Foundation's annual print newsletter (1K+ donors)
- Company name recognition in the Inside Humber e-newsletter (4K physicians and staff)

EXCLUSIVE ONSITE BRANDING OPPORTUNITY*

- **Bar Signage:** Company logo on digital signage, multiple locations
- **Photo Booth:** Company logo at photo booth area
- **Food Stations:** Company logo at one of our savoury or sweet food stations through the evening, multiple locations

EVENT PROMOTIONAL BENEFITS

Company logo/name:

- Logo placement on event website
- Logo placement on all print and digital event marketing and onsite materials
- Logo visible on your table

* Secure your top choice today!



Amethyst Sponsor
\$10,000

EVENT DAY BENEFITS

- One table (total 10 guests)

FOUNDATION MARKETING BENEFITS

- Company name recognition in the HRH Foundation e-newsletter (11K subscribers)

EVENT PROMOTIONAL BENEFITS

Company logo/name:

- Logo placement on event website
- Logo placement on all print and digital event marketing and onsite materials
- Logo visible on your table



Opal Sponsor

\$5,000

EVENT DAY BENEFITS

- One table (total 10 guests)

FOUNDATION MARKETING BENEFITS

- Company name recognition in the HRH Foundation e-newsletter (11K subscribers)

EVENT PROMOTIONAL BENEFITS

Company name:

- Listed on digital signage
- Visible on your table



Silent Auction

The success of our silent auction is due in part to the generous support of our community members. Donations of goods, services and experiences are welcome, with a minimum suggested value of \$150. Your company name will be included on select event materials.

In-Kind Donations

Help us optimize our fundraising achievements by donating goods or services that will enhance our guests experience. We can create a customized opportunity to recognize your company's generosity.

Cash Donations

We are grateful for your donations to the event. Tax receipts will be issued for donations over \$20.

Presenting Emerald Sponsor



Gold Sponsors



Sapphire Sponsors



Amethyst Sponsors



Hospitality Partner



AV Partner



Decor Partner



Table Sponsors

AGMD Group Inc	Dr. Narendra C. Singh	HRH Gastroenterology	Rajdhani Sweets
Aly and Kiran Hadibhai	Medicine Professional Corporation	HRH General Surgery	Ravi Madan & Raj Kumar Sudan
Avenue Living	Dr. Naresh Aggarwal	HRH ICU	RBC Meeting Place
Avoca Chocolatier	Evolve ETFs	HRH Nephrology	Spergel
Celeste and Mary Iacobelli	Garry Machinery	HRH OB/GYN	Spotlight Development
HRH Department of Internal Medicine/Hospitalist (x2)	Garry Shapiro Law	HRH Oncology/Hematology	SRx Health Solutions
Dhanoa Group	HRH Department of Medicine (ICU, Gastro, Respirology)	HRH Orthopaedics	Sun Life (x2)
Dr. Abhi Sadera	HRH ED (x2)	Kapadia LLP	The Clinic at Beverly Hills
Dr. Bajinder Reen		Raintree Wealth Management	Tycho Poly Inc.
			Valani Global

In-Kind Sponsors

Avoca Chocolatier	Chandan Fashion	Frequency Entertainment	Mango Studios
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JOIN US.

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:



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